

# Doing data differently





## Company Overview

**Helping the global financial community make informed decisions through the provision of comprehensive, accurate, timely and affordable securities and economic data services**

With more than 30 years' experience, we offer comprehensive and accurate securities reference, corporate actions and pricing data for derivatives, equities, fixed income, and investment funds around the globe. We also cover economic data extensively.

We understand how crucial financial and economic data is and take a different approach as to how we proceed:

- We do not rent data, we sell it
- We do not have onerous redistribution rules
- We customize our services to meet your needs
- We cover all countries – no matter how large or small
- Finally, we offer competitive prices

As a result of our on-going commitment to providing cost-effective and innovative data solutions, while ensuring the highest standards, EDI has achieved the internationally recognized quality and security certifications ISO 9001 and ISO 27001.

Headquartered in the United Kingdom, we have operations in Australia, Canada, Germany, India, Morocco, South Africa, and in the United States.

Our Support Team is available on +44 (0) 207 324 0020, 24 hours a day, Monday to Friday and are closed on Christmas and New Year's Day.



# Universal Depositary Receipts (UDR)

## Overview

The Universal Depositary Receipt database uniquely provides comprehensive details on all American depositary receipts (ADRs), global depositary receipts (GDRs) and other depositary receipts.

The database currently holds over 3,300 records and covers both underlying stock descriptions and security codes, as well as the depositary receipts. This information is compiled from the four main depositary banks, stock exchanges and companies themselves.

Facilitate the conversion of DRs into ordinary shares

The database contains market level links between the DR and the underlying share. It includes coding and listing information, ratio information, depositary bank details, the level description and sponsored/unsponsored status.

Element Name	DataType	Format	Max Width	Lookup	TypeGroup	Field Description
<b>*EventCD</b>	VarChar	Char String	10	EVENT		Event type code
<b>*EventID</b>	Integer	32 bit	10			Unique global Event Identifier combined with Event type code
<b>*OptionID</b>	Integer	32 bit	10			Multiple Payment Option ID - Groups together multiple elements that comprise a complete payment option e.g. Part Cash, part Stock
<b>*SerialID</b>	Integer	32 bit	10			Multiple Payment Serial ID - Enumerates each element of an option from a multiple payment so the combination of OptionID and SerialID
<b>*ScexhID</b>	Integer	32 bit	10			Unique global level Listing ID
<b>*BbcID</b>	Integer	32 bit	10			EDI Internal unique ID for Bloomberg Composite Codes
<b>*BbelID</b>	Integer	32 bit	10			EDI Internal unique ID for Bloomberg Exchange Codes
<b>Actflag</b>	Char	Char String	1	ACTION		Event Level Action Status
<b>Changed</b>	Date	yyyy/mm/dd hh:mm:ss	19			Date event updated.
<b>Created</b>	Date	yyyy/mm/dd	10			Date event first entered
<b>SecID</b>	Integer	32 bit	10			Unique global level Security ID (can be used to link all multiple listings together)
<b>IssID</b>	Integer	32 bit	10			Unique global level Issuer ID (can be used to link all securities of a company together)
<b>ISIN</b>	Char	Char String	12			ISIN code (global level identifier)
<b>USCode</b>	Char	Char String	9			USCode (global level identifier)
<b>IssuerName</b>	VarChar	Char String	70			Name of Issuer
<b>CntryofIncorp</b>	Char	Char String	2	CNTRY		ISO Country of Incorporation of Issuer

<b>SIC</b>	VarChar	Char String	10		Standard Industrial Classification Code
<b>CIK</b>	VarChar	Char String	10		Central Index Key
<b>IndusID</b>	Integer	32 bit	10	INDUS	EDI Proprietary Industry Sector Code
<b>SectyCD</b>	Char	Char String	3	SECTYPE	Type of Equity Instrument
<b>SecurityDesc</b>	VarChar	Char String	70		Security Description
<b>ParValue</b>	Decimal	14.5	14		Security Parvalue
<b>PVCurrency</b>	Char	Char String	3	CUREN	Security Parvalue Currency
<b>StatusFlag</b>	Char	Char String	1	SECSTATU S	Inactive at the global level else security is active. Not to be confused with delisted which is inactive at the exchange level
<b>PrimaryExchgCD</b>	Char	Char String	6	EXCHANG E	Exchange code for the primary listing (empty if unknown)
<b>BbgCurrency</b>	Char	Char String	3	CUREN	Bloomberg Trading Currency
<b>BbgCompositeGlobalID</b>	Char	Char String	12		Bloomberg composite global ID
<b>BbgCompositeTicker</b>	VarChar	Char String	40	CUREN	Bloomberg composite ticker
<b>BbgGlobalID</b>	Char	Char String	12		Bloomberg global ID
<b>BbgExchangeTicker</b>	VarChar	Char String	40		Bloomberg exchange ticker
<b>StructCD</b>	VarChar	Char String	10		
<b>ExchgCntry</b>	Char	Char String	2	CNTRY	Country of Exchange where listed
<b>ExchgCD</b>	Char	Char String	6	EXCHANG E	EDI maintained Exchange code. Equivalent to the MIC code but necessary as MIC might not be available in a timely fashion.
<b>Mic</b>	Char	Char String	4	MICCODE	ISO standard Market Identification Code
<b>Micseg</b>	Char	Char String	4	MICCODE	ISO standard Market Identification Code
<b>LocalCode</b>	VarChar	Char String	50		Local code unique at Market level - a ticker or number
<b>ListStatus</b>	Char	Char String	1	LISTSTAT	Indicates whether a security is Listed on an Exchange or Unlisted Indicates Exchange Listing Status

Date 1 – Effective Date    VarChar    Char String    20    Type of calendar date

Element Name	Data Type	Format	Max Width	Lookup	Type Group	Field Description
<b>EventType</b>	VarChar	Char String	10	EVENT	Event type code	EventType
<b>OldDRRatio</b>	Numeric	v15.7	15			OldDRRatio
<b>NewDRRatio</b>	Numeric	v15.7	15			NewDRRatio
<b>OldUNRatio</b>	Numeric	v15.7	15			OldUNRatio
<b>NewUNRatio</b>	Numeric	v15.7	15			NewUNRatio
<b>OldUNSecID</b>	Integer	32 bit	10	Link to Security Master (SCMST) record		OldUNSecID
<b>NewUNSecID</b>	Integer	32 bit	10	Link to Security Master (SCMST) record		NewUNSecID
<b>OldDepbank</b>	VarChar	Char String	20	TABlename	Old Depository bank	OldDepbank
<b>NewDepbank</b>	VarChar	Char String	20	TABlename	New Depository bank	NewDepbank
<b>OldDRtype</b>	Char	Char String	3	SECTYPE	Old DR security type	OldDRtype
<b>NewDRtype</b>	Char	Char String	3	SECTYPE	New DR security type	NewDRtype



## Customization

EDI is proud to offer the most effective and efficient solutions tailored to meet each individual customer's needs. We offer a range of customization options including:

- Delivery-based solutions to complement existing client infrastructure.
- Content provided at the geographical or portfolio holding level.
- Feeds containing particular formats, field content and integrated client level data items.

EDI uses its extensive data research expertise to source, scrub and integrate new client specified data items with existing products and services. For instance, a request from a multinational investment bank to source the DR universe and map it against its underlying share portfolio ultimately led to the development of EDI's successful Depositary Receipt Database.

In addition, EDI was the first vendor to successfully launch an ISO 15022 Corporate Action Messaging feed. This enables customers to reduce costs and increase efficiency by removing the need for multiple feed handlers.

## Support

### Customer Support

**Monday - Friday**  
**Open 24 hours**

**Saturday**  
Support Coverage ends 8am  
(GMT)

**Sunday**  
Support Coverage resumes at  
11pm (GMT)

**Support Coverage is not  
available**  
Saturday 8am to Sunday 11pm

**Call +44 207 324 0020**

Email: [support@exchange-data.com](mailto:support@exchange-data.com)

Customer support is closed Christmas and New Year's Day.

We aim to acknowledge all queries within an hour of receipt and answer queries within 24 hours where possible.

We will send a progress report if a query is not resolved within that time-frame. We resolve around 95% of customer queries within 24 hours.

All queries sent to our Support department are filtered and dispatched to the relevant department. An IT staff member is engaged in the communication process to resolve complicated technical issues.

### United Kingdom - Headquarters

5 Highgate Road,  
London, NW5 1JY

**Telephone:** +44(0) 2073 240 020

### Jonathan Bloch

Chief Executive Officer

**Cell:** +44(0) 7785 550 043

**Email:** j.bloch@exchange-data.com

### Andrew Sabourin

Head of Sales - UK, Europe and Asia

**Work:** +44(0) 2073 240 048 **Cell:** +44(0) 7931 906 569

**Email:** a.sabourin@exchange-data.com

### Fiona Morf

Business Development Manager

**Cell:** +44(0) 7533 172 244

**Email:** f.morf@exchange-data.com

### Ian Sissons

Business Development Manager

**Cell:** +44(0) 7900 003 832

**Email:** i.sissons@exchange-data.com

### Nora Cervara

Head of Sales - North America

**Cell:** +1 732-670-1935

**Email:** n.cervara@exchange-data.com

### William Cowen

Business Development Manager

**Cell:** +1 267-670-2443

**Email:** w.cowen@exchange-data.com

### John Kirk

Business Development Manager

**Cell:** +1 908-768-7815

**Email:** j.kirk@exchange-data.com

### Nick Castro

Business Development Manager

**Cell:** +1 954-261-1628

**Email:** n.castro@exchange-data.com

### Ilze Gouws

Head of Economic Data & Sales

**Cell:** +27 (0) 82 782 3750

**Email:** i.gouws@exchange-data.com

### Samy Rajendran

Director, International Business Strategy

**Cell:** +44(0) 7517 857 896

**Email:** p.rajendran@exchange-data.com

### Michael Abraham

Business Development Manager

**Cell:** +49 160 7188 340

**Email:** m.abraham@exchange-data.com

### United States

Exchange Data International Inc  
106 Apple Street, Suite 102, Trinton Falls  
NJ 07724, USA

**Telephone:** +1 607-238 4438

### Latin America & South East USA

### South Africa

PO Box 2176  
Cape Town 8000

### Morocco

Lot Founty imm Founty Plaza  
1er étage Agadir Morocco

**Telephone:** +212 528 262 013

### Other Locations

(Incl. Austria, Bulgaria, Croatia, Czech Republic, Estonia, Germany, Hungary, Latvia, Lithuania, Moldova, Poland)